

CONTENT MARKETING INTERNSHIP

Join the Crew.



DBD is looking for a creative, analytical, and motivated individual to join our team for an internship! We're looking for someone who is a 'self-starter' and has the drive to make the world a better place, at least our little corner of it. We want to give you the opportunity to dive-in to all the facets of our day-to-day: from content creation, relevant story-telling, campaign planning, social media outreach, scheduling, and so much more. This 3-month internship will give you hands-on experience with an unconventional e-learning platform and women-led startup.

This is a non-paid internship and to be done remotely from September to December.

DBD VALUES:

Inclusive - We are a human-centered brand. We will continue to put people first as we grow. We're accepting of anyone and everyone as they are.

Enthusiastic - We've got buckets of excitement to share (yes, even about data!) and intend for it to be contagious.

Genuine - We are honest, transparent, and real. The foundation of a voice at DBD is their lived experiences and openness to others.

Unapologetic - We're proud to make waves! There is a strength in knowing who you are and refusing to conform to the status quo.

Silly - We take work seriously, not ourselves. We approach our content with humor and warmth.

Empowering - Above all, we are helpful. Not only do we strive to empower our audience through knowledge, but also remind them that they can be great while being their authentic selves.

INTERNSHIP RESPONSIBILITIES:

- Create and update content, while aligning to the company's overall brand
- Assist the team with with content and strategy for blog, tutorial videos, website, email, and social
- Monitor social conversations
- Research and evaluate tutorial topics, relative demand, and competition
- Provide support for other marketing or operations initiatives
- Other duties as required

CHARACTERISTICS WE'RE LOOKING FOR:

- Pursuing or in possession of Bachelor's degree in Communication/Public Relations/Marketing
- Proficiency in social media platforms, Google Suite, and relevant software
- Excellent written and verbal communication skills
- The ability to pay close attention to detail
- The ability to find unique and relevant angles for conventional topics
- Good organizational skills
- Ability to multitask
- Most importantly, compassion for others

BENEFITS:

- Remote, Flexible Scheduling (10-15 hours/week)
- Free access to DBD website tutorials
- DBD merch bundle
- Willing to meet school requirements as needed
- Enhance your resume by gaining tangible working knowledge

ABOUT DBD:

We understand the world of data can be confusing, boring and even exclusionary at times. We totally get it, because we've totally been there. That's why we're shaking things up.

Our goal is to provide our audience with the tools they need to succeed IRL and to add a little pizzaz to the process. We curate personalized, accessible learning for every experience level. And we package that information up in videos & posts that are engaging and unexpected.

We have strived to build a refreshing data hub that bucks the status quo and makes room for every voice to be heard. We believe that anyone and everyone can succeed and be themselves while doing it. So, we're sharing the knowledge and tools to help us all get there.

Because we're more than stereotypes, *and so are you.*

DBD is an equal opportunity employer. We are committed to building a workplace and online platform where everyone feels comfortable to be themselves and share their knowledge. We work to empower others and celebrate their differences. We will never discriminate based on race, religion, color, national origin, gender identity, sexual orientation, age, veteran status, individuals with disabilities or any other basis covered by appropriate law - and we will not tolerate any degree of discrimination within our online community.